



EVENT PARTNERSHIP PROPOSAL

SEASONAL EVENTS & CELEBRATIONS

PREPARED FOR

SELFIE PARADISE

PREPARED BY

MICHAEL MCCREADY

DATE

NOVEMBER 2026

PURPOSE

This proposal outlines a collaborative series of portrait events and seasonal celebrations at Selfie Paradise. The goal is to offer guests couture photography opportunities and memorable experiences inside the studio's themed rooms during key seasonal periods, creating additional value for both the studio and visiting guests.

EVENT CONCEPTS

01



THE WEEKEND FOLLOWING THANKSGIVING

THANKSGIVING FAMILY PORTRAITS

Timed portrait sessions designed for families, held the weekend following Thanksgiving. Guests move through selected themed rooms for a mix of classic and artistic portraits. The format is accessible and family-friendly, with an emphasis on the studio's unique environments.

02



MID TO LATE DECEMBER

CHRISTMAS FAMILY PORTRAITS

A similar family-focused offering scheduled in mid to late December. Sessions provide polished portraits suitable for holiday cards, gifts, or personal keepsakes, again utilizing the themed rooms.



EVENT CONCEPT 03

NEW YEAR'S EVE FORMAL MURDER MYSTERY CELEBRATION

A high-class, formal New Year's Eve at Selfie Paradise, built around a murder mystery game. Elegant attire is required, with a classic murder mystery, Clue-inspired dress-up theme, making it an evening worth dressing up for and worth the ticket.

THE GAME Every themed room becomes part of the mystery. Each room is a checkpoint with its own clue, and guests explore the space by taking photos, finding and photographing hidden items, and completing small challenges. Some clues lead somewhere; others are dead ends meant to throw guests off the trail.

PHOTOGRAPHY Guests can purchase couture photography in advance for an extra fee, or as part of a higher-priced package. Sessions take place before the game begins. Guests are already dressed for the occasion, and sessions stay focused on those who want them. An additional photographer, Holt Media, can be brought in for event coverage at a low cost.

ATMOSPHERE Background music plays through the speakers throughout the evening to set the ambiance and build the mystery.

ENHANCEMENTS Catering may be arranged for the event, with potential collaboration with The Grazing Bell. Alcohol services can be arranged per Selfie Paradise's choosing.

A countdown clock or projected countdown leads up to midnight, and depending on the number of guests, everyone can choose the room they want to ring in the New Year in, with party hats and noise blowers for the celebration.



02 · EVENT CONCEPTS · CONTINUED

04



VALENTINE'S WEEK & WEEKEND

VALENTINE'S DAY COUPLES SESSIONS

Focused on couples. Timed portrait sessions in the themed rooms with an emphasis on romantic or elevated portraits. These could be offered as mini-sessions or slightly longer sessions in the week leading up to or on Valentine's weekend.

05



THE WEEKS AROUND EASTER

EASTER FAMILY SESSIONS

Focused on families and kids. Playful portrait sessions that take advantage of the themed rooms. Positioned as a fun spring family activity in the weeks around Easter.

PROPOSED SESSION STRUCTURE

Three core session options will be available across the family and couples events, with video clips offered as an optional add-on for family sessions:



I CLASSIC PORTRAITS

Traditional posing and flattering lighting.



II ARTISTIC MOOD LIGHTING

Intentional lighting focused on texture, depth, contrast, and atmosphere, with classic portraits included.



III CLASSIC + ARTISTIC

Both styles captured in a single extended session.

Final image counts, session lengths, and pricing will be confirmed once operational details are agreed upon.



04 · PARTNERSHIP

PARTNERSHIP APPROACH

SELFIE PARADISE

Provides the studio space, themed rooms, and manages bookings and guest flow.

THE PHOTOGRAPHER

Provides couture photography, lighting direction, image selection, and delivery of finished images where applicable.

REVENUE ARRANGEMENT

Flat fee per session or percentage split, to be discussed and agreed upon.

SHARED PROMOTION

Both parties share in promotion of the events.

05 · OPERATIONS

OPERATIONS & LOGISTICS

- ◆ Sessions remain private and within the studio's existing capacity guidelines.
- ◆ Finished images are delivered as a curated set of edited, high-resolution files.
- ◆ Clear communication of session expectations (including attire for formal events) will be included in booking materials.

MARKETING

Marketing for each event will begin well in advance and ramp up as the date approaches, continuing until sessions are fully booked. Awareness will be built through multiple channels, including shared social media posts, event graphics, local community groups, email outreach, and optional targeted advertising.

SUGGESTED MARKETING WINDOWS

THANKSGIVING FAMILY PORTRAITS

CHRISTMAS FAMILY PORTRAITS

NEW YEAR'S EVE FORMAL MURDER

MYSTERY CELEBRATION

Marketing for all three events begins at the start of November and increases in frequency closer to each event.



PROPOSED TIMELINE

EARLY NOVEMBER

Finalize event dates, session structure, and partnership terms. Begin marketing for all three events.

MID TO LATE NOVEMBER

Thanksgiving Family Portraits (marketing continues and ramps up until fully booked).

MID TO LATE DECEMBER

Christmas Family Portraits.

DECEMBER 31

New Year's Eve Formal Murder Mystery Celebration.

FEBRUARY

Valentine's Day Couples Sessions.
Marketing starts mid-December.

MARCH / APRIL

Easter Family Sessions.
Marketing starts in January.



NEXT STEPS

01 Review and discuss preferred dates for each event.

02 Align on session structure and revenue arrangement.

03 Confirm booking process and any operational details.

04 Agree on a launch date for awareness and bookings.

This partnership offers a straightforward way to bring couture portrait sessions and seasonal experiences into the studio during high-interest periods while keeping the process clear and collaborative for both parties. I look forward to discussing the details and refining this plan together.

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